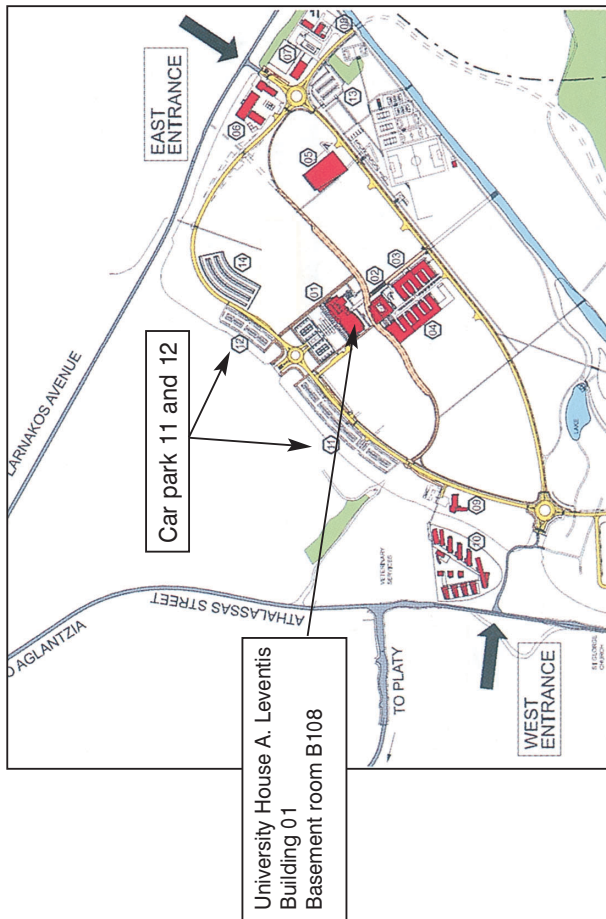


Venue:

University Campus Aglantzia
 University House - Anastasios G. Leventis, Room B 108




I N V I T A T I O N

In the framework of the German EU-Presidency the German Cultural Centre, Goethe-Zentrum Nicosia, organizes a symposium on sustainable development:

SUSTAINABILITY, MARKETS & ME – INNOVATIONS FOR THE FUTURE

In cooperation with the Department of Computer Science, University of Cyprus

Main sponsors:

-  Embassy of the Federal Republic of Germany Nicosia
- Cyprus Telecommunications Authority

Supported by:

Department of Computer Science, University of Cyprus

Venue:

University Campus Aglantzia
 University House - Anastasios G. Leventis, Room B 108

Date:

2 February 2007, 15.30 – 19.30 hrs

P R O G R A M M E

15.30 Registration

15.45 Welcome Address:

Dr. Rolf Kaiser, Ambassador of the Federal Republic of Germany
 Prof. Stavros A. Zenios, Rector of the University of Cyprus
 Opening: Antonis Michaelides, Minister of Commerce, Tourism
 and Industry of the Republic of Cyprus

16.00 Session 1: Sustainability and Information Technology

Chairman: Lida Mardapitta-Hadjipanteli

Sustainable Development –

What it means, why we need it, what it feels like

Fabian Brandt, entrepreneur and consultant in the field of
 ecological innovation, "think tank 30" Germany, Club of Rome

16.30 Information Technology – Chance for a Sustainable Future

Dr. Christian Berg, Senior Researcher at the SAP AG, Germ.
 "think tank 30", Germany, Club of Rome

17.00 Coffee Break

17.15 Session 2: Sustainability, Creativity and Innovation

Chairman: Marinos Ioannides, Higher Technical Institute

Capacity building for a sustainable growth

Dr. Arnold H. Zeitz, Head of International Human Resources
 Development for Managers and Senior Managers,
 Global Business Unit, Daimler Chrysler, "think tank 30"
 Germany, Club of Rome

17.45 The importance of creativity and innovation for the enterprise of the new century

Dr. Costas Y. Konis, Cyprus Institute of Technology,
 Manager Innovation Relay Cyprus

18.00 Session 3: Innovative Entrepreneurship in Cyprus

Chairman: Constantinos S. Pattichis

Promoting innovative entrepreneurship in Cyprus

Dr. Lida Mardapitta – Hadjipanteli
 Equities and EU Programs Department, The Cyprus
 Development Bank PLC & Member of the Organising
 Committee of CyEc 2007

18.15 Starting innovative business in Cyprus:

"Metascan image analysis centre" as an example
 Dr. Isabelle Chrysanthou-Baustert

18.30 Session 4: Round Table Discussion

INNOVATION AND SUSTAINABILITY

Fabian Brandt, Christian Berg, Arnold Zeitz,
 Costas Y. Konis, Skevos Evripidou

19.30 RECEPTION

More information:

U. Wörmann – Stylianou, Goethe – Zentrum Nicosia
 E-mail: woermann@goethecy.org
 Tel.: 22 674 608
 Fax: 22 669 377

Constantinos S. Pattichis,
 Department of Computer Science, University of Cyprus
 E-mail: pattichi@ucy.ac.cy
 Tel.: 22 892 697 / 99 680 711
 Fax: 22 892 701